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February 2022

The short and long of welfare solutions to South Africa's pressing challenges¹

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South Africa's triple challenges of high unemployment, poverty, and inequality increasingly threaten to ignite social instability. Proposed solutions through job creation will take too long and remain inadequate under the current pace of economic reforms and resultant economic growth rates. Thus, pressure is mounting to introduce a universal basic income grant (BIG) as an immediate and permanent feature of welfare policy to relieve societal pain and avert potential social instability. But viewing this solution through the lens of South Africa's population dynamics up to 2050, it is clear that welfare-type solutions such as a BIG will not self-sustain; they will collapse public finances and potentially result in a failed state over the long-term under low growth paths. Policy makers must resist the urge to score quick political wins that jeopardise the survival of the state over the long-term.

Introduction

South Africa's triple challenges of high and unacceptable levels of unemployment, poverty, and inequality continue to attract a multitude of proposed solutions. The real solutions over the long-term are structural economic reforms as proposed by the National Treasury, but the reforms lack the political backing necessary for speedy implementation. In place of these urgent reforms, a permanent and universal basic income grant (BIG) is proposed as a necessary and immediate solution. It is simply assumed that government is unable to create a conducive environment for a thriving business sector that can absorb labour. It is equally assumed that, in spite of government's inability to implement reforms quickly and efficiently, it can somehow guarantee the sustainability of what is now close to a Scandinavian welfare state.

Given the current state of the political economy, the pace of economic reforms, and state capacity, it is implausible that government will implement economic reforms that will

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generate enough tax revenues to sustain rising social welfare costs.

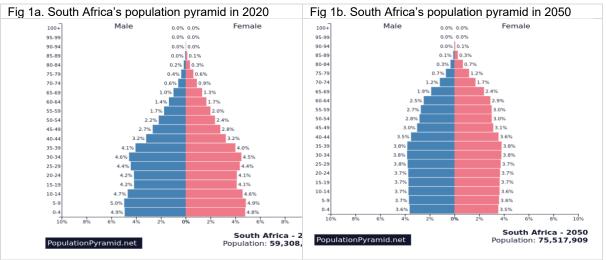
Policy makers need to look beyond the short-term political gains and consider the intergenerational sustainability of the state.

South Africa's population dynamics by 2050

A different way of looking at the scale of challenges of an increasing welfare state is to examine South Africa's population pyramid up to 2050, combined with the current structure of the economy. The numbers suggest a need to prioritise job creation through a thriving business sector and an enabling state ahead of a BIG as the most impactful and sustainable solution to unemployment, poverty, and inequality. Failing this, the short-term relief that will be derived from such a grant will be quickly reversed and replaced by a failed state, as the rising social wage will cannibalise and push out innovators and entrepreneurs that keep the economy afloat.

The following charts provide a view of the challenge that will face the country by 2050, which is just a generation away. Figure 1a and 1b depict South Africa's population pyramids sourced from PopulationPyramid.net², which shows the age and sex structure of the South African population in 2020 and the projection in 2050.

These two charts show that South Africa's population will increase by 16.2 million people from 59.3 million in 2020 to 75.5 million in 2050. There will be 611 000 fewer young people under 14 years old, 2.3 million more youth between the ages of 15 to 34 years, 10 million more adults between 35 and 64 years old, and 4.7 million more people aged 65 and above. The working-age population (between 15 and 64 years) will increase by 12.3 million people over the 30-year period between 2020 and 2050. This is the natural progression of South Africa's population dynamics that cannot be easily altered in a democratic society that embraces human rights and self-determination, as opposed to China, which implemented a (now relaxed) one-child policy to limit population growth.



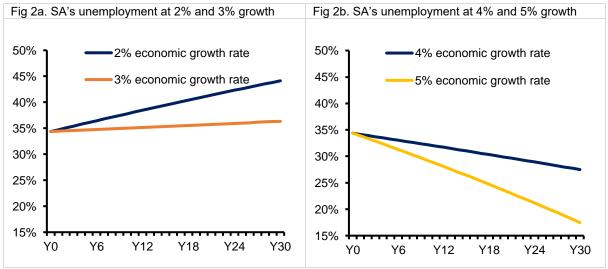
Source: PopulationPyramid.net and Author's calculations

² https://www.populationpyramid.net/south-africa/2021/

In simple terms, these statistics imply the following: 1) there will be only 42 000 more young people (0-19 years old) who will be added to the child support grant, which currently has 14 million odd dependants, 2) 4.7 million more people older than 64 will be added to the old-age grant, which currently has 3.7 million dependants, and 3) 12.3 million more working-age people (15-64 years old) will need new jobs, in addition to the 12.5 million currently unemployed, willing and able to work, as of the third quarter of 2021³.

The current economic construct, policies, economic growth and job creation

Figure 2a and 2b show four unemployment rate scenarios under four average annual economic growth paths of 2% and 3%, which will not be able to reduce the unemployment rate, and 4% and 5%, which is the rate of growth needed to reduce the unemployment rate over a 30-year period.



Source: Stats SA and Author's calculations

The analysis makes use of the following simplified assumptions based on actual historical experience between March 2009 and June 2021 to derive the expected unemployment rates:

- Employment elasticity of growth = 0.44% (1% economic growth generates 0.44% employment growth)
- Total annual population growth of 1.4% and mortality rate of 0.87 (8.7 per 1000)
- Annual non-working-age population growth of 0.8%
- Annual working-age population growth of 1.7%
- Annual labour force growth of 1.4%

Based on these assumptions, we model in a simple linear framework how labour markets will evolve over a 30-year period under the different economic growth scenarios. Based on historical experience, more complex frameworks have not shown markedly superior predictions of job growth given a particular level of economic growth. Likely, the

³ This figure is as of December 2021 and includes care dependency (152 631), child support (13.1 million), foster child (264 017), and grant in aid (278 973).

dynamism of the economy that will be required to generate higher growth will mean that the structure of the economy will change, and its labour absorption rate will also change. This, however, does not detract from the main thrust of the argument made here.

Under a 2% annual economic growth rate, it will take five years to generate fewer than 700 000 jobs and nearly a decade to generate 1.5 million jobs. The unemployment rate will rise to 36% and 38% over 5 years and 10 years, respectively, and to 44% in 30 years' time. A 3% average annual economic growth rate will generate 1 million jobs and 2.1 million jobs over five and 10 years. The unemployment rate stagnates at 35% for many years and marginally rises to 36% over 30 years. This implies that the current unemployment crisis will not be solved by a sub-3% economic growth rate.

Under a 4% and 5% average annual economic growth, the unemployment rate reduces to 33% and 31% in five years, and further reduces to 28% and 18% over a 30-year period. It therefore implies that South Africa must generate an average annual economic growth rate of at least 4% over the next 30 years to meaningfully reduce the unemployment rate, which will by implication reduce poverty.

The problem of current social welfare solutions

Under current policy, by 2050 the child-support grant dependents will increase by 3% to 14.4 million, the old-age grants dependents accelerate by 127% to 8.4 million and the unemployed working-age population nearly doubles to 24.7 million. There is a marginal change in the required fiscal commitments that will go to child-support grants, a significant burden on old age support, and a continued unemployment crisis at economic growth of less than 3%. Proposed solutions such as a BIG, recently argued as an unhappy necessity by Michael Sachs (2022)⁴, which assumes the state will be unable to create a conducive environment for a dynamic business sector that can ultimately generate jobs, will fail over the long-term. The welfare state generated by the immediate need to relieve poverty will become the burden that will collapse public finance and the narrow business sector that currently exists.

Conclusion

A permanent BIG without the guarantee of structural economic reforms and higher economic growth will merely delay the crisis that a BIG is supposed to avert. Policy makers must respond to current problems in society. But this does not mean that the long-term problems that could be caused by short-term solutions, and the intergenerational sustainability of society and the state, should be an afterthought. Policy makers must resist the urge to score quick political wins that jeopardise the survival of the state over the long-term.

⁴ Sachs (2022) Basic income support is unavoidable, but making it work requires political courage. https://www.econ3x3.org/node/471